Innovative technology. Simple financing.



Simple Pay, Clariti, and BHG Patient Lending have come together to provide the ASC market an integrated solution to communicate with patients pre-procedure, and alleviate the stress and surprise of financial responsibility.

ASC BENEFITS

- Access to a platform dashboard with an organized view of all patient data and patient payment activity
- Automated patient communications including estimated costs pre-procedure
- Receive payments within 72 hours
- Relieve administrative burden
- Improve patient collections
- Reduce cancellations and abandonment

PATIENT BENEFITS

- Reduced stress with knowing the estimated out-of-pocket cost in advance
- Easy click through options for patients to make payment arrangements
- Affordable financing with all credit scores accepted*
- Easy to complete application
- Choice of preferred payment date and amount

HOW IT WORKS

1. Through Simple Pay, patient data is collected and easily organized for staff.
2. With a Clariti integration, an estimate is created, then a text and email is sent to the patient via Simple PRM's platform.
3. The email is opened and patients choose either affordable financing through BHG or a credit card as their payment method.
4. When financing is selected, patients complete their application and e-sign their loan documents.
5. You receive payment within 72 hours and patients make monthly payments directly to BHG Patient Lending.

BHG | Patient Lending

Simple Pay℠

clariti

*Credit history must be sufficient to generate a FICO score greater than zero.